

Maxim Celebrates Home Builder Association's New President

<u>Maxim Lighting</u> salutes Matt Bursky, Managing Partner of <u>Cleveland Lighting</u>, for his election to President of the Home Builders Association of Portage & Summit Counties. Matt will be sworn in this fall at the 80th Annual Gala. In an unprecedented achievement, Matt will become the first non-builder to oversee the HBA. Having served as Vice President, Matt has proven his ability to lead the organization, ensuring that the needs of buyers and builders are prioritized above all else. Maxim is honored to contribute to Matt's prestigious celebration.

For nearly 80 years, the HBA has tirelessly supported builders and homebuyers of Ohio's Portage and Summit Counties by creating affordable housing, driving local economic growth, and creating a network of builders, manufacturers, and business owners. HBA of Portage & Summit Counties CEO, Lori Howerton, describes how the organization encourages competitors to network for the good of the industry at large:

They're all competitors out in the world, but when they come through our doors, there's comradery. They all collaborate, they solve industry problems through group think. Our members call each other all day long to help each other get through the day and solve their problems.

Matt's ability to adapt to the ever-evolving landscape of the industry and the needs of the HBA make him ideal for this role. Trading his own insights as a business owner of the preeminent Cleveland Lighting with fellow members has given Matt a hands-on appreciation for the growth that the organization has not only brought to his own business but that of the community it serves.

Supporting builder-forward organizations like the Home Builders Association of Portage & Summit Counties, along with showrooms like Cleveland Lighting, is what gives Maxim a firm understanding of the ongoing needs of the industry. Engaging with customers and clients firsthand is what transforms ordinary business transactions into longstanding partnerships which, in turn, create strong ties and stronger communities.

Maxim looks forward to following Matt as he ushers in a new era of prosperity and growth for the HBA of Portage & Summit Counties.

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